



HOW TO USE THE DEKEMA LOGO

LOGO ON WHITE & BLACK BACKGROUND

GENERALLY PROMOTION



FURNACE PROMOTION



trix™ PROMOTION



GENERALLY PROMOTION



FURNACE PROMOTION



trix™ PROMOTION



COLORS



PANTONE: 1955 C
RGB: 138/21/56
HEX/HTML: 8A1538
CMYK: 0/100/43/43



PANTONE: Cool Gray 7 C
RGB: 151/153/55
HEX/HTML: 97999B
CMYK: 0/0/0/50

TYP0

Berthold Akzidenz Grotesk

Headline: 16 pt | 21 pt, capital letters, bold, 60 % grey

Text: 10 pt | 14 pt, regular, 60 % grey